



# The Cog



A Monthly Publication of the Brookings Rotary Club

**JANUARY 2022**

### January Programs

**Darla Biel -- Program Coordinator for January**

- Jan 4 Representative Tim Reed..... Pre-Legislative Update
- Jan 11 Mayor Ope Niemeyer.....City of Brookings Update
- Jan 18 Diane Culver.....Prairie Learning Academy at Children’s Museum of SD
- Jan 25 Keli Books & Rachel Busman.....Brookings Early Childcare & Education Collaborative

### JANUARY BIRTHDAYS

- 1 Andrew Sloss
- 2 Jim Gilkerson
- 3 David Odens
- 8 Rich Widman
- 12 Ronold Tesch
- 18 Carol Peterson

January Sergeant at Arms (and Greeter) will be the exceptional and astounding Jim Ducker.

### PRESIDENT’S MESSAGE FOR JANUARY

#### A New Resolve

Imagine this: it’s 12:00pm on Tuesday and people are struggling to find a seat at the Brookings Rotary Club meeting in the Activity Center. The room is packed and lively with fellowship. It’s noisy with members sharing stories, introducing guests, making a plate for lunch, networking... being Rotarians. In addition to the packed room there are 15 people Zooming in online. The speaker is prepared and impressed with the turnout – the bell rings and we rise to the occasion.

That is my vision for our club in 2022. It’s not a New Year’s Resolution, but a Resolve to enliven our club. And I need your help.

When I first walked into a Brookings Rotary meeting in August of 2017, that’s the way it seemed to me – bustling, active, energized. The Rotary Club of Brookings cares deeply about our community, but, frankly, in this new year we need a little “self help.” We need to care about our club and make that a priority in 2022.

Our club is not alone in the “where is everybody” syndrome. Since we’re still in the pandemic the situation is fluid, but Pew Research indicates that COVID negatively impacted personal relationships and how people spend their free time.  
*(continued on back)*

### GARDEN GLOW AT MCCRORY GARDENS

Rotarians volunteered from 5-9 PM December 13 (Monday). Garden Glow staff requested Rotary participate as this was a day that they were very short handed. Rotarians and spouses served as "Greeters" to greet patrons as they entered Garden Glow and also staffed the "Exit Station" to thank patrons for visiting Garden Glow. A shed was available for use by the exit volunteers and another shed was manned to serve hot chocolate to those guests touring the gardens.

Michael Gonda coordinated the project and wishes to thank everyone who participated for your service to Rotary! Participants were **Larry, Marcia, & Matt Janssen, Michael Gonda, Gregg & Vi Jongeling, Rebecca Herman, Yvette & Scott Campbell, and Doug & Mary Malo.**



### January Service Anniversaries

1-03-72	Mylo Hellickson	50 yrs	1-10-06	Robin Buterbaugh	16 yrs
1-01-75	Ronold Tesch	47 yrs	1-01-06	Steve Carnes	16 yrs
1-01-94	Don Norton	28 yrs	1-22-08	Mary Kidwiler	14 yrs
1-24-96	Don Crowe	26 yrs	1-12-10	Brad Blaha	12 yrs
1-01-98	Carey Bretsch	24 yrs	1-01-13	Kelsey Doom	9 yrs



To provide content for the COG please contact  
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Erich Olson and Steve Carnes ring the bells

**Ring the bell (but not for SDSU)**  
 Brookings Rotary rang the bell for the Salvation Army at Walmart. Those participating were **Erich Olson, Steve Carnes, Yvette & Scott Campbell, Teree Nesvold, Jackie Lanning, and Larry & Marcia Janssen**. Thanks to all who helped.



**Brookings Rotary Plans to continue the Zoom Meeting option. Nicole Rawden will send the invite each week so if you wish please log on!!!!**

*(President's message continued)*

My own perception is that people are slower to rejoin activities, later to sign up for involvement, and in some cases, have refocused their priorities. **As members of our Rotary Club, we need to make Rotary a priority in the new year.** So how are we going to do that? The Board of Directors has some ideas and a plan, but we need your participation:

- Call someone you know in Rotary who hasn't attended in a while and invite them to return back to meetings in person;
- Food is being served at the meetings starting in January – invite a guest and share lunch (you will both get lunch FREE that day);
- Make your own attendance a priority!;
- The first Thursday of each month, starting February 3<sup>rd</sup>, will be "Thirsty Thursday" with the February gathering at the new Mosaic wine bar at 5pm. As good Rotarians we may "rotate" from place to place so stay tuned. Rotarians and friends can gather for fun and fellowship regardless of whether or not you attend on Tuesdays;
- We have a new membership form that talks about Rotary's impact in our community and the world, and encourages people to make friends with community leaders, exchange ideas and make contacts, and to take action and make a difference in the community.

We need to have that difficult conversation about getting new members into our club. Some members have left the community to take jobs elsewhere, and frankly, we haven't recruited people to take their places. We have fewer members today than one year ago, and two years ago, and three years ago. There is only one way to turn this trend around – **YOU need to invite someone to join. I'm resolved to enliven our club in the new year. I hope you will share my vision!**  
 Don

**MEALS ARE BACK FOR THOSE MEMBERS WHO COMMITTED TO THE FIRST QUARTER MEAL PLAN**  
**Rotarians, Speaker and Guests:** Meals will be available for **those who signed up** for this quarter (Jan-Feb-Mar) and for the **speaker and guests, including the Rotarian who brings the guest.** **Others** may still bring your lunch of choice. Coffee and water will be provided, and sodas will be available for a \$1 donation.

*(In order to know how many meals to plan for each week, and for billing purposes, the Board has decided to require members to agree to be charged for all meals within each billing quarter of the year. You may stop after each quarter and others may add for each quarter)*

**The following Rotarians had perfect attendance in December**

- |                 |                 |                |
|-----------------|-----------------|----------------|
| Keith Bartels   | Gregg Jongeling | Erich Olson    |
| Yvette Campbell | Millie Juel     | David Reynolds |
| Steve Carnes    | Jackie Lanning  | Richard Smith  |
| Jim Ducker      | Don Norton      | Chad Vilhauer  |
| Michael Gonda   | Kay Norton      | Ann Volin      |
| Del Johnson     |                 |                |

**Wedding Anniversaries for January**  
 Jan 10 .....Victoria & John Blatchford

- January Meal Schedule**
- Jan 4.....Café Coteau.....Soup/Salad
  - Jan 11.....HyVee.....Taco Bar
  - Jan 18.....Midwest Fresh...Soup/Sandwich
  - Jan 25.....Pizza Ranch....Chicken & fixins

# Thoughts For 2022



American Friends of  
**The School  
of St Jude**

Dear Brookings Rotarians,

On behalf of everyone here at American Friends and The School of St Jude, I wanted to thank you for renewing your sponsorship of Lidia Mzumbwe in conjunction with Gregg Jongeling.

Your donation continues to provide a world of endless possibilities for your sponsor student. YOU are making our mission of fighting poverty through education and developing future leaders possible.

Your sponsorship truly changes Lidia's life as well as the life of her family and the future of her community.

Thank you for changing lives,

Pat Sutliff  
Secretary  
Pat@ajstjude.org

## What we do

Rotary members believe that we have a shared responsibility to take action on our world's most persistent issues. Our 46,000+ clubs work together to:

- Promote peace
- Fight disease
- Provide clean water, sanitation, and hygiene
- Save mothers and children
- Support education
- Grow local economies
- Protect the environment

## Our mission

We provide service to others, promote integrity, and advance world understanding, goodwill, and peace through our fellowship of business, professional, and community leaders.

**Vision statement....Together, we see a world where people unite and take action to create lasting change — across the globe, in our communities, and in ourselves.**



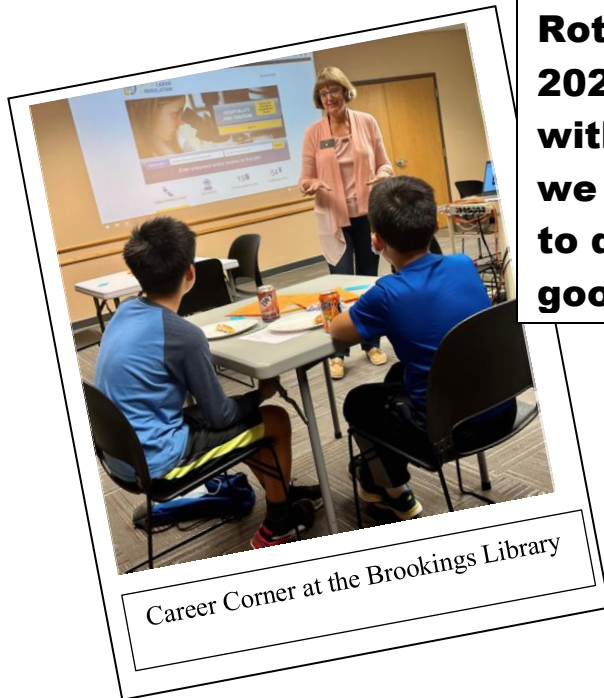
### **Brkgs. Rotary Sponsors Student in Africa**

On the left is Lidia Elias Mzumbwe, the student that Brookings Rotary helps support at The School of St. Jude in Arusha, Tanzania. She is doing well at school. This photo was taken on a field trip to the Arusha airport before COVID.

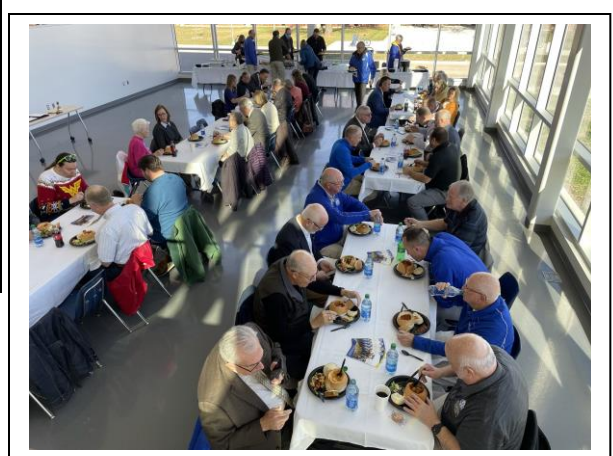




**It was a very busy year for Brookings Rotary in 2021. Even with COVID we managed to do a lot of good!!!!**



Career Corner at the Brookings Library



Brookings Rotary was hosted at the new Raven Precision Ag Building by SDSU



Planting Rotary Garden at McCrory Gardens

