



THE COG



A Monthly Publication of the Brookings Rotary Club

JANUARY 2021

January Programs

Darla Biel -- Program Coordinator for January

Jan 5..Lora Hayes, Exec. Dir. And Program Coordinator.....TeamMates Mentoring
Jan 12..Tony Burke.....Sioux52 Mentoring Program partnership with Rotary
Jan 19..Terry Riggins.....Founder and CEO at The Hurdle Life
Jan 26..Dan Nelson, Karlee Manding, Erinn Thomas..... Juvenile Detention
Alternatives Initiative (JDAI) Brookings County in partnership with The Teen Center

January Sgt. at Arms is simply a repeat of every ZOOMER month, Gregg Jongeling.

JANUARY BIRTHDAYS

2 Jim Gilkerson
3 David Odens
3 Fred Rittershaus
8 Rich Widman
9 Greg Fargen
12 Ronold Tesch
18 Carol Peterson

PRESIDENT'S MESSAGE FOR JANUARY

Rotary for a New Generation in a New Year

Here's a little background – and a New Year's Resolution.

In 2021, people who were born in 2003 will turn 18 years of age – the age of majority where people are considered an adult. Some say these new adults are not of the “Millennial” generation, although they are associated with some of the same characteristics. They are after the Millennials, referred to as “Generation Z” – as opposed to many of us who are “Baby Boomers” or members of the “Greatest Generation.”

You may not believe all the stereotypes about being of a particular generation, but those new 18-year-olds probably never used a rotary dial phone or a pay phone, don't have a VHS tape, never played an audio cassette, and never looked up a number in the Yellow Pages. And, sadly, many of these new adults have no idea what Rotary is all about.

Our club does a fair job of reaching out to young people in the Brookings area. We give scholarships to SDSU, we have a “Senior of the Month” or two join us during the school year, and we're pretty visible through our service projects. While some young people will leave the community, others will stay or return to fulfil their roles as community leaders. We need them to know about Rotary, and our current efforts to reach young people are not enough. That's where the New Year's Resolution comes in.

In 2021, let's resolve to reach out to our young people in ways that we never have before. Clearly, 2020 set a precedent of conducting our meetings virtually. While we will be back in person sometime in the new year, I think we'll always have an online version of our in-person meetings.

(continued on back)

GARDEN GLOW AT MCCRORY GARDENS

Rotarians volunteered from 5-9 PM from December 14 (Monday) to December 18 (Friday). They served as a "Greeter" to greet patrons as they entered Garden Glow. Garden Glow staff requested that one person stand outside to greet patrons. Because two greeters are assigned to each shift, volunteers rotated inside and outside during their shift.

Rotarians also staffed the "Exit Station" to thank patrons for visiting Garden Glow. A shed was available for use by the volunteers.

Michael Gonda coordinated the project and wishes to thank everyone who participated for your service to Rotary! Known participants were **Don and Kay Norton, Larry and Marcia Janssen, Gregg and Vi Jongeling, Deb DeBates, Rebecca Herman, Yvette Campbell, Toby Uecker and Laura Hasselquist, and Chad Vilhauer with family.**



January Service Anniversaries

1-03-72	Mylo Hellickson	49 yrs	1-10-06	Robin Buterbaugh	15 yrs
1-01-75	Ronold Tesch	46 yrs	1-26-06	Steve Carnes	15 yrs
1-01-94	Don Norton	27 yrs	1-22-08	Mary Kidwiler	13 yrs
1-24-96	Don Crowe	25 yrs	1-12-10	Brad Blaha	11 yrs
1-01-98	Carey Bretsch	23 yrs	1-01-13	Kelsey Doom	8 yrs



To provide content for the COG please contact
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**Ring the bell
(but not for SDSU)**
 Brookings Rotary rang the bell for the Salvation Army at Lewis Drug. Those participating were **Don & Kay Norton, Jen Soma, Brad Blaha, Erich Olson, Michael Gonda, Mary Kidwiler, Steve & Kim Carnes Yvette & Scott Campbell, and Larry & Marcia Janssen.** Thanks to all who helped.



Quick Facts For December
 52 members attended at least one ZOOM meeting in Dec.
 Very generous members donated \$1326 to scholar \$\$\$.

(President's message continued)
 This will be great for our members who travel out of town, and it will be even easier to invite young people to our meetings, both in person and online. There's even a new technology initiative in District 5610 that can assist us! Let's actively rekindle our Rotaract Club, and maybe start an Interact Club at the high school. The GOOD news is that Gen Z members are entrepreneurial, tech savvy, independent, competitive, and social. Give them a worthy cause, and they want to make a difference. We need to meet them. We need to engage them. They are the future of Rotary in Brookings.
 Yours in Rotary, Don

ROTARIANS, PUBLIC ARTS COMMISSION TEAM UP TO PROVIDE CHILDREN'S MUSICAL OPPORTUNITIES IN LARSON PARK
 Children and their families soon will have access to interactive musical sculptures in Larson Park, thanks to a partnership between the Rotary Club of Brookings and the City of Brookings Public Arts Commission.
 The handicapped-accessible musical sculptures will allow children to experience music, outdoor play and creative interaction with their caregivers. Numerous studies, including one published in 2016 by the University of Southern California, touts the benefits that music and the arts provide for children. According to the study, "Music ignites all areas of child development and skills for school readiness, including intellectual, social-emotional, motor, language, and overall literacy. It helps the body and mind work together." However, many children don't always have ample opportunities to explore music and art. This project, located in a free public park, will help fill that gap. Installation of the equipment for "Harmony Park" will begin next summer.
 The musical sculptures will add to other recent enhancements to Larson Park completed by the city, including a new handicapped-accessible playground and a renovated disc golf course. Landscape improvement and maintenance on an existing art sculpture at the park entrance also are scheduled.
 Both the Public Arts Commission and Rotary are contributing \$10,000 to the project. Local Rotary funding of \$5,000 was matched by a District 5610 grant.



The following Rotarians had perfect attendance in December

Keith Bartels	Gregg Jongeling	David Reynolds
Brad Blaha	Jim Klinker	Richard Smith
Steve Carnes	Bruce Lushbough	Jen Soma
Lewayne Erickson	Don Norton	DellaTschetter
Larry Fjeldos	Kay Norton	Chad Vilhauer
Jim Gilkerson	Dave Odens	Cathy Voelzke
Mylo Hellickson	Nicole Rawden	Vern Voelzke
Del Johnson		

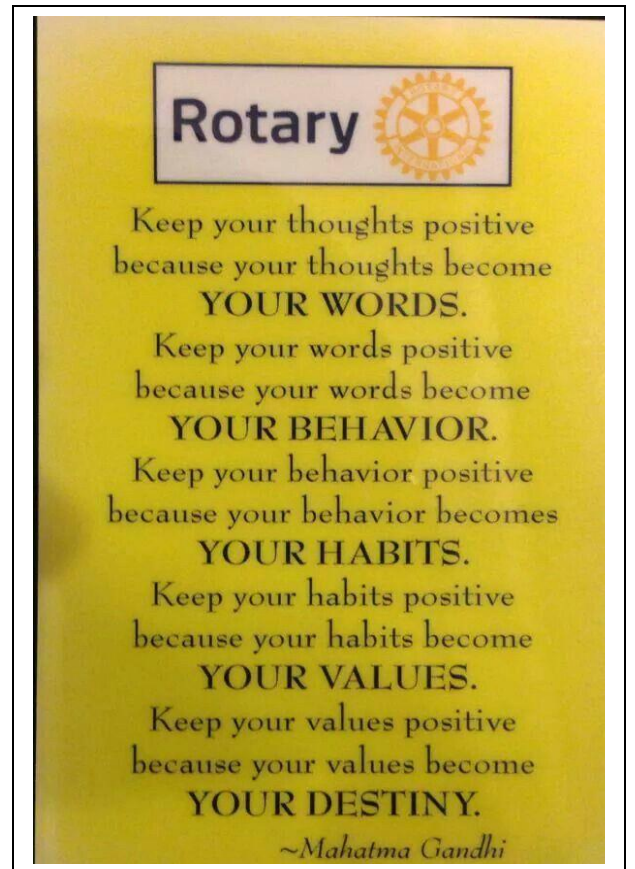
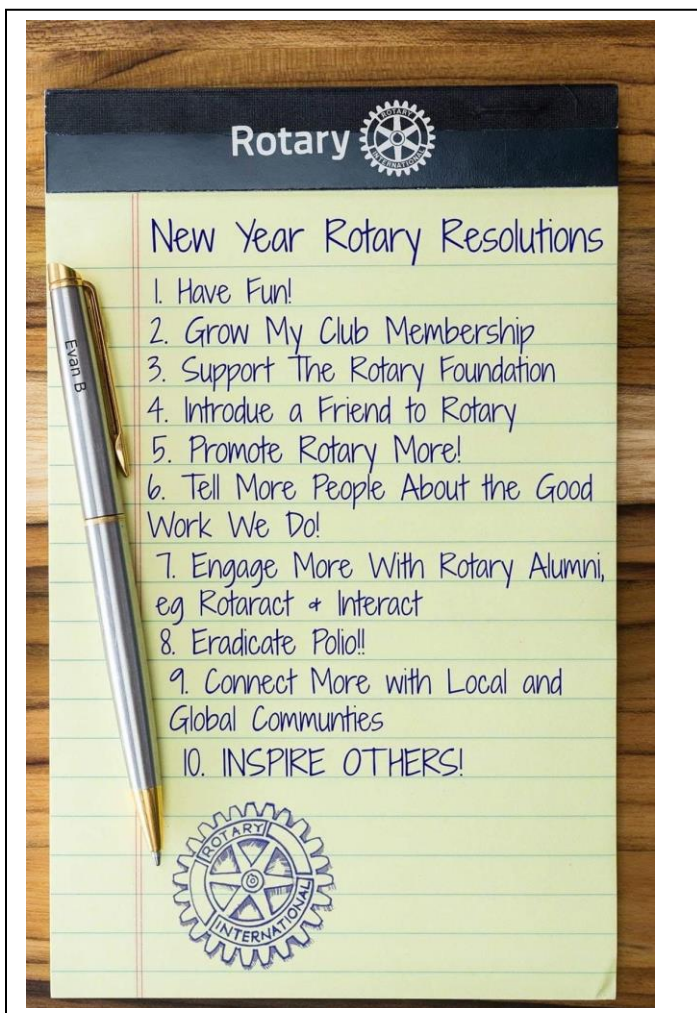
Wedding Anniversaries for January

Jan 10	Victoria & John Blatchford
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January Meal Schedule (diet month)

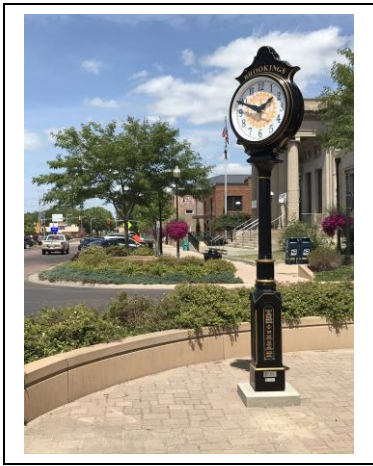
Jan 5.....	Lettuce Salad
Jan 12.....	Slimfast Shake
Jan 19.....	Lentil Soup
Jan 26.....	Lipozene Weight Loss Pills

Thoughts For 2021



Brkgs. Rotary Sponsors Student in Africa

On the left is Lidia Elias Mzumbwe, the student that Brookings Rotary helps support at The School of St. Jude in Arusha, Tanzania. She is doing well at school. This photo was taken on a field trip to the Arusha airport before COVID.



It was a very busy year for Brookings Rotary in 2020. Even with COVID we managed to do a lot of good!!!!

