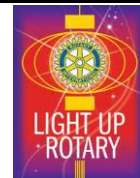




# THE COG



A Monthly Publication of the Brookings Rotary Club

**JANUARY 2015**

## January Programs

**Richard Lee -- Program Coordinator for January**

*(With the theme—They back the JACKS)*

Jan 6...	Jason Hove, Asst. Athletic Director.....	Sports Information
Jan 13...	Tyler Merriam.....	Voice of the Jacks
Jan 20...	To be announced.....	Logistics
Jan 27....	Kathy Heylens, Senior Assoc. Athletic Director.....	Compliance

January Sgt. at Arms is the extremely energetic Robin Buterbaugh.

## JANUARY BIRTHDAYS

2	Jim Gilkerson
3	David Odens
3	Fred Rittershaus
6	Brad Wermers
8	Rich Widman
9	Greg Fargen
12	Ronold Tesch
19	Nathan Lund
26	Jeff Weldon

## PRESIDENT'S MESSAGE FOR JANUARY

Happy New Year Everyone!

January is Rotary Awareness Month, a month for us to consider how our Rotary values – and our own actions – influence public perceptions of Rotary. Rotary's strategic plan outlines five core values that define and guide us as we chart a course into our second century of service.

**Service** is our first value, as it should be. The focus of service is reflected in our primary motto, Service Above Self. We have the potential to create better, safer, and healthier communities, one project at a time.

**Fellowship** is the reason Rotary was founded over 100 years ago. The friendship, the camaraderie, and the wonderful sense of doing something good together is what keeps us all looking forward to our Rotary meetings week after week.

**Diversity** is an aspect of Rotary that becomes more important with every passing year.

**Integrity** is fundamental to the organization's identity. Every Rotarian is a guardian of the reputation that generations of Rotarians have worked to build. When we maintain the highest ethical standards in all of our dealings, we strengthen the trust that allows us to serve more effectively.

**Leadership**, the fifth, and final, core value. Each of us must remember, with our every action, that we are Rotarians. When we are chosen to become Rotarians, we take it upon ourselves to become representatives of the entire organization.

*(continued on back)*

## January Service Anniversaries

1-01-75	Ronold Tesch	40 yrs	1-22-07	Jeff Weldon	8 yrs
1-18-83	Ronald Fesler	32 yrs	1-22-08	Mary Kidwiler	7 yrs
1-24-96	Don Crowe	19 yrs	1-27-09	Kenneth Knudtson	6 yrs
1-01-98	Carey Bretsch	17 yrs	1-12-10	Brad Blaha	5 yrs
1-21-02	Dan Little	12 yrs	1-11-11	Justin Fjeldos	4 yrs
1-10-06	Robin Buterbaugh	9 yrs	1-22-13	Nathan Lund	2 yrs



To provide content for the COG please contact  
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**November Rotary Student of the Month**

**Desmond Hanan** was honored as Brookings Rotary student of the month for November. He is active in debate, oral interp and theater and also participates in choir and jazz choir along with the Community Orchestra.

He is a National Merit Semifinalist and AP Student with Distinction. He participated in the South Dakota Honor Choir and All State Choir.

Desmond was state champion in the 400m Freestyle swimming event and participated as a sectionals athlete at the Central Zone Swimming Championships.

He is the president of the Spanish Club at Brookings High School and is a member of the National Honor Society.

He is currently applying to colleges but has not made a choice as yet. His parents are Niall Hanan and Lara Prihodko of Brookings.



*(President's message continued)*

And yet the question - "What is Rotary"?

**Rotary is a worldwide organization of 1.2 million people and is a global network of business, professional and community leaders. Rotarians provide humanitarian service and help build goodwill and peace in the world.**

A comment was made by one of past district governor's which has stuck in my mind. He said he had been a member of Rotary for over 20 years but had only been a Rotarian since assuming his position as district governor. What an odd comment! But suddenly a light came on in my head and I realized what he meant. I realized I was only a member of Rotary. I came to the meetings, paid my dues, and helped with some service projects. But I began to realize I was not a Rotarian.

My resolution and challenge to each and every one of you is that we all become Rotarians this year!

My very best wishes to you and your families for the Happiest of New Years!

Mary Kidwiler

Make it idiot proof and someone will make a better idiot.  
 He who laughs last thinks slowest.  
 As long as there are tests, there will be prayer in schools.  
 Be careful when you blindly follow the Masses. Sometimes the "M" is silent.

**Wedding Anniversaries for January**

- Jan 2..... Dick & Mary Jo Lee
- Jan 7 .....Justin & Sarah Fjeldos
- Jan 10 .....Victoria & John Blatchford
- Jan 23.....Michael & Bobbe Bartley

**The following Rotarians had perfect attendance in December**

Brad Blaha	Larry Janssen	Stewart Olson
Dan Carlson	Craig Johnson	Steve Pohl
Don Crowe	Del Johnson	Fred Rittershaus
Lewayne Erickson	Gregg Jongeling	Richard Smith
Robert Fishback	Mary Kidwiler	Richard Wahlstrom
James Gilkerson	Jim Klinker	Rich Widman
Gary Gramm	Dan Little	
Randy Hanson	David Odens	

**January Meal Schedule (HyVee)**

- Jan 6.....Baked Chicken
- Jan 13.....Taco Bar
- Jan 20.....Turkey
- Jan 27.....Lasagna