



THE COG



A Monthly Publication of the Brookings Rotary Club

JANUARY 2019

January Programs

Darla Biel -- Program Coordinator for January

- Jan 8...Cassie Juba, BCYMP.....National Mentoring Month
- Jan 15...Trish Matson Buus...Camelot Amigos Spanish Club/Food for Thought Proj.
- Jan 22... Nikki Eining & Heidi Gullickson..... "Born Learning Trail"
- Jan 29....Chad Adamson...SEARCH Institute & Bkgs School's Parents Symposium

JANUARY BIRTHDAYS

- 2 Jim Gilkerson
- 3 David Odens
- 3 Fred Rittershaus
- 6 Brad Wermers
- 8 Rich Widman
- 9 Greg Fargen
- 12 Ronold Tesch
- 18 Carol Peterson

January Sergeant at Arms is the extremely genial and highly affable Toby Uecker.

PRESIDENT'S MESSAGE FOR JANUARY

Happy New Year Rotarians!

Some time ago, I was working my way through the "My Rotary" website, looking for information about Rotary and familiarizing myself with the information on the site. I discovered that Rotary designates each month with a "theme" for the month and something to focus on for that month. This month the focus is "Vocational Service".

As I was looking through the information, I asked myself, what does Rotary mean by "vocational service"? What is it? Does it apply to me, and how? Without getting into the "weeds" too deeply, here is what I discovered. Vocational Service comes from the second "Object of Rotary" which states as Rotarians we will encourage and foster "High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian's occupation as an opportunity to serve society. "

So how do we as Rotarians do that? Well the first ideal is "Integrity and Ethics". Rotary emphasizes this through our "Four Way Test" the items recited in that statement. There is also another item that I had not heard about called the "Rotarian Code of Conduct" that addresses this area as well. I will share the Code of Conduct with the club at a future meeting, but these two "standards" provide a roadmap for ethical behavior for each of us in our workplace and all areas of our lives.

The second concept of Vocational Service is that through Rotary we include men and women of diverse professions and backgrounds. This diversity provides each of us the opportunity to know others with similar and very different experiences and to learn from each other as Rotarians. Our professional lives and vocational service make each of us who we are and allow us each to contribute in our own unique way to Rotary. *(continued on back)*

The Rotary Foundation recognizes members who have donated \$1000 to the Foundation by giving them the designation of Paul Harris Fellow. Members may donate in several ways; directly to the Foundation through the Rotary International website or our club treasurer; by purchasing raffle tickets for the district raffle; or by choosing to have the donation amount added to your quarterly bill. If you're not sure how much you've donated to the Foundation, you can find out by asking Del, or by checking your balance on the Rotary website. If you have any questions, either Del or I can help you with this process. A don't forget, the Brookings Rotary Club makes it even easier by matching 50% of all donations for your first two Paul Harris Fellows!
Robin Buterbaugh, Foundation Committee Chair

January Service Anniversaries

1-03-72	Mylo Hellickson	47 yrs	1-10-06	Robin Buterbaugh	13 yrs
1-01-75	Ronold Tesch	44 yrs	1-22-08	Mary Kidwiler	11 yrs
1-01-94	Don Norton	25 yrs	1-27-09	Kenneth Knudtson	10 yrs
1-24-96	Don Crowe	23 yrs	1-12-10	Brad Blaha	9 yrs
1-01-98	Carey Bretsch	21 yrs	1-26-16	Steve Carnes	3 yrs
			1-16-18	Karla Eidem	1 yr



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Brookings Rotary Loses Member

Richard Wilson Lee, 83, head of South Dakota State University's Department of Journalism and Mass Communication for 24 years died of cancer on Saturday, Nov. 10. Dick was born on Christmas Day 1934 in Belleville, Ill. Dick accepted the position of professor and head of the Department of Journalism and Mass Communication at South Dakota State University in 1978. Dick retired as Professor Emeritus of Journalism in 2002 but returned to work in 2007-08 as interim director of SDSU's Ag-Bio Communications Department. Dick was a member of the board of directors of McCrory Gardens, of the SDSU Retired Faculty Association, and of the South Dakota World Affairs Council. He also belonged to the Brookings Reconciliation Council, SDSU's Journalism Advisory Council, and the Brookings Rotary Club. Dick is survived by his wife, MaryJo, of Brookings; sons Thomas of Bloomington, Ind. and Douglas of Brookings.



(President's message continued)

The final area of Vocational Service is "Advancing High Ethical Standards in the Workplace" which is something we can all do. Just being a good example and modeling the high ethics we all want to live is a great way to accomplish this in our workplace and everywhere we interact with others. Just "live what we believe" is the best way that I can say it.

With that all said, as we enter a new year, each of us has the opportunity to "start anew" and impact those around us in a positive way. Here's to wishing you all success and a prosperous New Year as we enter 2019.

Steve

BRAIN GAME BOOKLETS DELIVERED

The Brookings Rotary Club is sponsoring a new community health education project for 2019 with the Brookings Hospital. The purpose of this project is to provide a copy of the book: **The Brain Game: Fun Ways to Help Your Baby's Mind Grow** to the parents of each baby born in the Brookings Hospital throughout 2019. The **Brain Game** was developed by pediatricians, neonatologists and child development specialists as a "how to" guide for parents raising children from birth to three years of age. This booklet was developed as a health education project of the La Crosse Rotary Club of Wisconsin. The idea for implementing this project came from Marcia and Larry Janssen's visit to the Lacrosse Rotary Friendship Booth at the 2017 Rotary International Convention in Atlanta, Georgia. The Brain Game project was featured, and it was explained how other Rotary Clubs could adopt and implement this project with their local hospital. With encouragement received from incoming club president, Reva Johnson, and several other members, the Janssens wrote and received a District 5610 Grant proposal to help fund this Brookings Rotary Club project in partnership with the Brookings Hospital." The first 120 out of 400 Brain Game booklets have been delivered.



The following Rotarians had perfect attendance in December

Keith Bartels	Randy Hanson	Erich Olson
Brad Blaha	Nadim Hassoun	Jenn Olson
Robin Buterbaugh	Ben Hauck	Carol Peterson
Steve Carnes	Larry Janssen	Nicole Rawden
Debra DeBates	Del Johnson	Fred Rittershaus
Darrell DeBoer	James Johnson	Rod Schaefer
Lewayne Erickson	Gregg Jongeling	Steve Sewell
Bob Fishback	Millie Juel	Dick Smith
Larry Fjeldos	Dean Kattelmann	Ginger Thomson
Brian Gatzke	Mary Kidwiler	Vern Voelzke
Dave Gilkerson	Bruce Lushbough	Rick Wahlstrom
Jim Gilkerson	Tom Manzer	
Alan Gregg	Kay Norton	

Wedding Anniversaries for January

Jan 10Victoria & John Blatchford
Jan 23.....Michael & Bobbe Bartley

January Meal Schedule (HyVee)

Jan 8.....Baked Potato Bar
Jan 15.....Soup and Sandwich
Jan 22.....2 pc Chicken Dinner
Jan 29.....Lasagna

Thoughts For 2019

In 2019 *Choose to..*

Give rather than **take**,
Love rather than **hate**,
Better rather than **bitter**,
Heal rather than **wound**,
Let go rather than **dwell**,
Bless rather than **stress**
Encourage rather
than **criticize**,
Be grateful rather
than **resentful**,
Choose to **BE HAPPY**
and focus on the light
within each other rather
the shadows.

And the world will become
a more peaceful place.

Rotary   

